



REPORT TO: CITY MANAGER

CITY MANAGER

**TO BE REFERRED BY THE OFFICIAL TO MAYCO VIA THE RELEVANT FUTURE
PLANNING AND RESILIENCE PORTFOLIO SECTION 79 COMMITTEE [AFTER
CONSIDERATION BY CITY MANAGER]**

1. ITEM NUMBER

2. SUBJECT

**FEEDBACK ON THE INTERNATIONAL/OUTSIDE THE BORDERS OF THE
RSA TRIP UNDERTAKEN FROM 7 APRIL 2025 TO 9 APRIL 2025 TO
ATTEND THE C40/GCOM GLOBAL COMMUNICATIONS DIRECTORS
CONVENING IN THE UNITED STATES OF AMERICA**

ONDERWERP

**TERUGVOERING OOR DIE INTERNASIONALE/BUITELANDSE REIS
BUITE DIE GRENSE VAN DIE RSA ONDERNEEM VAN 7 APRIL 2025 TOT
9 APRIL 2025 VIR BYWONING VAN DIE C40/GCOM- GLOBALE
BYEENKOMS VIR KOMMUNIKASIEDIREKTEURE IN DIE VERENIGDE
STATE VAN AMERIKA**

ISIHLOKO

**INGXELO ENGEMVA KOHAMBO OLUYA PHESHEYA/NGAPHANDLE
KWEEBHODA ZOMZANTSI AFRIKA OLUTHATYATHWE UKUSUSELA
NGOWE7 KUTSHAZIIMPUZI 2025 UKUYA KOWE9 KUTSHAZIIMPUZI 2025
LOKUZIMASA INDIBANO YEHLABATHI YABALAWULI
BEZONXIBELELWANO YEC40/GCOM E-UNITED STATES OF AMERICA**

R3564

3. EVENT SUMMARY

EVENT DETAILS	
CONFERENCE/SEMINAR	C40/GCoM Global Communications Directors Convening
OTHER	To liaise with international cities on climate change communication efforts
DATE	7 to 9 April 2025
VENUE	Heard Museum
TOTAL COST TO THE CITY	R14500
CITY	Phoenix
COUNTRY	United States of AMERICA

ATTENDEE DETAILS	
NAME AND SURNAME	DESIGNATION
Priya Reddy	DIRECTOR: COMMUNICATION

PROVIDE SUMMARY OF HOST ORGANISATION / CITY
C40 is a network of nearly 100 mayors of the world's leading cities, who are working to deliver the urgent action needed right now to confront the climate crisis, and create a future where everyone, everywhere can thrive. GCoM is a global coalition of cities and local governments with a shared long-term vision of promoting and supporting voluntary action to combat climate change and move to a low-carbon, resilient society. The 2025 Global Communications Directors Convening were hosted by C40 and GCoM and is supported by Bloomberg Philanthropies.

4. OBJECTIVE

The City of Cape Town is a member of the C40, a group of cities that work on issues regarding climate change. C40 have branched out to form a communication network. Together with the Global Covenant of Mayors (GCoM) they are working together to establish a network of city communication leaders.

The purpose of the C40/GCoM Global Communications Directors Convening event was to offer a unique opportunity for communications leaders from

around the world to collaborate, share strategies, and strengthen the global climate communications movement. This event brought together trusted communications directors for focused discussions, workshops, and collaborative planning to strengthen direct links to mayors' teams with the goal of sharing best practices, building new relationships, and supporting each other's successes.

The event also provided an opportunity for the City of Cape Town to align climate change communication plans and seek funding for Cape Town projects that align with the objectives of C40.

5. OUTCOMES

With an overarching theme of "Resilient City", the trip was closely related to Council activities of the City. The return on investment and value add was the exposure and participation in international dialogue on climate change and the role of cities on the global stage to help impact climate communication, and the urgent need for action to confront the climate crises. Connections were made to ensure that Cape Town is included in key conversations regarding climate change communication. Bloomberg Philanthropies expressed interest in funding climate change communication initiatives on behalf of the City.

6. ACTIONS REQUIRED

Potential communication ideas to be put forward for further discussion with Bloomberg Philanthropies.

7. IMPLICATIONS

7.1 Constitutional and Policy Implications No ☒ Yes ☐

7.2 Environmental implications No ☒ Yes ☐

7.3 Financial Implications No ☒ Yes ☐

7.4 Legal Implications No ☒ Yes ☐

7.5 Staff Implications No ☒ Yes ☐

7.6 Risk Implications No ☒ Yes ☐

7.7 POPIA Compliance

☒ It is confirmed that this report has been checked and considered for POPIA Compliance.

NOTE: POPIA Section MUST be completed otherwise the report will be returned to the author for revision.

Contact your Directorate POPIA Stewards should you require assistance.

8. RECOMMENDATIONS

It is recommended that the feedback report on the trip C40/GCoM Global Communications Directors Convening in Phoenix, Arizona United States undertaken by Priya Reddy on 7-9 April 2025 be considered and noted.

AANBEVELINGS

Daar word aanbeveel dat die terugvoeringsverslag oor die reis na die C40/GCoM- globale byeenkoms vir kommunikasiedirekteure in Phoenix, Arizona, die Verenigde State, deur Priya Reddy van 7 tot 9 April 2025 onderneem, oorweeg word en daarvan kennis geneem word.

IZINDULULO

Kundululwe ukuba makuthathelwe ingqalelo kwaye kuqwalaselwe ingxelo engemva kohambo lokuya kwiNdibano yeHlabathi yaBalawuli bezoNxibelelwano yeC40/GCoM ePhoenix, Arizona United States oluthatyathwe nguPriya Reddy ngowe7 ukuya kowe9 kuTshaziimpuzi 2025.

9. GENERAL DISCUSSION

10. ANNEXURES

FOR FURTHER DETAILS, CONTACT:

DATE	19 May 2025		
NAME	Priya Reddy	CONTACT NUMBER	021 400 4684
E-MAIL ADDRESS	priya.reddy@capetown.gov.za		
DIRECTORATE	Future Planning and Resilience	FILE REF NO	
SIGNATURE :			

EXECUTIVE DIRECTOR

GARETH MORGAN

The ED's signature represents support for report content and confirms POPIA compliance.

COMMENT:

SIGNATURE:

NAME

DATE

MANAGER: INTERNATIONAL RELATIONS

COMMENT:

DR. DENVER VAN SCHALKWYK

SIGNATURE:

DATE

☐ REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.

LEGAL COMPLIANCE

☐ NON-COMPLIANT

COMMENT:

NAME

TEL

DATE

Certified as legally compliant based on the contents of the report.

Note: Per the authorised travel report, the travel dates was from 6 April to 15 April 2025 (including travel time).

CITY MANAGER

☒ NOTED

☒ REFER TO THE MAYORAL COMMITTEE VIA
THE RELEVANT SECTION 79 COMMITTEE

DATE

COMMENT:
